

# ORDER



**Orders**  
**Order / Rev:** 711682  
**Alt Order #:** 06305449  
**Product Desc:** FRNDS OF CONNIE MACK  
**Estimate:** 457  
**Flight Dates:** 09/10/12 - 09/14/12  
**Original Date / Rev:** 09/05/12 / 09/12/12  
**Order Type:** Political

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency**  
**Name:** McLaughlin & Associates/ POL  
**Buying Contact:** Marianne Campbell  
**Billing Contact:**  
 566 South Route 303  
 Blauvelt, NY 10913

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Mack,C/ R / Senate  
**Demographic:** A35+  
**Product Codes:** IS-Candidate/US Senate  
**Priority:** P-5  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/14/12	3	\$1,800.00	\$1,530.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	3	\$1,800.00	\$1,530.00	0.00
<b>Totals</b>	<b>3</b>	<b>\$1,800.00</b>	<b>\$1,530.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	09/10/12	09/14/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	MTWTF--	:30	2	\$650.00	P-3	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	MTWTF--			2		\$650.00		0.00				
N 2	WTSP	09/13/12	09/14/12	M-F 6-630p 6-630p 10 News	CM	6-630p	---TF--	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	---TF--			1		\$500.00		0.00				
													Totals	3	\$1,800.00